

**Welcome to the World Kindness USA Newsletter.**

We launched on July 27, 2018 and within six short months have representation across the nation. In 2018 kindness initiatives took place all over the country in schools, businesses, communities and cities to create positive change. District School Boards have signed up to the campaign and are meeting the KPIs with 4 cities following suit. More so than ever our movement is uniting the forces for good as more organizations discover a positive alternative through kindness and collaboration.



Mr Rodric David CEO Thunder Studios welcomes Mr Michael Lloyd-White, CEO WKUSA to our West Coast head office in Long Beach California.

**Courage To Be Kind Award**



In November the City of Laguna Beach presented the Mayor of Anaheim, Tom Tait, The Courage To Be Kind Award for rescuing a drowning child. Ms Shadi Pourkashef the Goodwill Ambassador for the City of Laguna presented Mayor Tait with the award. Mayor Tait has been promoting kindness in his city of Anaheim for a number of years however, he has a holiday apartment in Laguna Beach overlooking the beach. It was here where he saw the young boy drowning and ran into the ocean fully clothed saving the boy's life. A selfless act demonstrating the Courage To Be Kind.

**Introducing The Kindness Solution**

Fairfield Connecticut  
A Conversation In Kindness. Ms Veronica Mollica is a Founding Member and Member of the WKUSA National Advisory Board growing the campaign with her team in which includes Mr James Olayos, President of Future Stars Sports Academy who has joined us as our Goodwill Ambassador for Sport.



Washington DC National Security Awards Night. WKUSA invited courtesy of President of Parham Eftekhari, Executive Director, Institute for Critical Infrastructure Technology (ICIT) America's Cybersecurity Think Tank which has become an official member to World Kindness USA. We look forward to working closely with Parham and his team in D.C. and Chicago



Springwoods Elementary School in Woodbridge hosts the state's 1st Signing Ceremony in Virginia with our Youth Goodwill Ambassador, Teen USA, Ms Julianna Corsi



Meet Jennifer A Smith from Washington D.C., Founder of BCS and Kindness Republic, and Grace Foxwell-Murdock, Founder of Wicomico Grows Kindness and Secretary of Kindness for the City of Salisbury MD. Both ladies have engaged their communities in the campaign and been shining examples of collaboration by adding tremendous value.

Meet two of the hardest working Goodwill Ambassadors for World Kindness USA, Ms Shadi Pourkashaf, founder Kind & Safe Schools, Laguna Beach CA and Ms Karen Palmer Solvang CA founder of Eco Angel Enterprises. Both have secured their city's membership and participation in the campaign and are committed to seeing their Cities officially listed as World Kindness Cities.



Our World Kindness Cards are being launched by cities as well as NFPs and Businesses as one of the Kindness Performance Indicators to receive listing as a World Kindness City.



In January we had the honor to be represented at the 2019 World Economic Forum in Davos Switzerland with our CEO Mr Michael Lloyd-White being invited to a panel discussion courtesy of our Corporate member from New York City, Visionary. We were pleased to see Kindness was well and truly on the agenda with a shift from

**MEET OUR NATIONAL ADVISORY BOARD & EXECUTIVE BOARD MEMBERS**



**National Advisory Board**

- Dr Stephen Post New York
- Ms Veronica Mollica Fairfield Connecticut
- Mr Christian Bishop Long Beach California
- Ms Nancy Klueter Los Angeles California
- Ms ShaRon Rae Phoenix Arizona

**Executive Board of Directors**

- Mr John Zikerfoose Director Corona CA
- Dr Lorraine Dickey Director Philadelphia
- Mr Will Glennon Chair San Francisco CA
- Mr Michael Lloyd-White Secretary CEO D.C. / LA
- Mr Rodric David Treasurer Los Angeles CA

**Jan 24th**  
 8:00 p.m.-9:30 p.m. CET: Davos Guests Arrive at BlockBase  
 9:30 p.m.-6:30 p.m. CET: Welcoming & Discussion Roundtable  
 5:30 p.m. - 6:00 p.m. CET: Networking at BlockBase

Speakers: Michael Lloyd-White (CEO, World Kindness USA), Dr. Glenn Tilly (Founder of the Block Base Foundation), Jamie Gold (Former of Graviton International).

countries focused on healthy economies to having a healthy culture. New Zealand's Prime Minister, Jacinda Kate Laurell Ardern said, despite her country's growing economy there were increasing levels of homelessness, domestic violence and drug use. She felt there needs to be a concerted effort on promoting kindness.



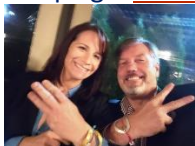




### Message from our CEO

, Michael Lloyd-White

I write this gazing out of my hospital bed in awe of the inspiring Swiss Alps, having just received emergency surgery on my leg after taking a heavy fall on ice at the World Economic Forum. It's a great time to reflect and when I consider how much has been accomplished in such a short time, I lay here in utter amazement of our members and realize that together we can accomplish whatever our hearts and minds set out to do. We have ambitious plans taking shape and everyday I am introduced to more and more people and organizations who want to add value. I need to thank so many people who, without their support, none of this would have been possible-because we can not do this alone. The path of most resistance is not for the faint of heart and yet it is all about heart to continue undaunted often in the face of adversity. This newsletter is just the tip of the iceberg as there is so much happening behind the scenes. A special thank you to Andrea Munro, from Rhode Island who has been extraordinarily helpful in our film production and editing for World Kindness Day Conversations In Kindness. Her amazing initiative won Brandman College National Challenge. Just a few people who were inspired to do something. Thank you to all the team at The Kindness Recycled Movement Project you have provided a tremendous value add to the global campaign. [Watch Video](#)



We are proud to acknowledge the Cities of Smithville Tx, Laguna Beach

CA, Solvang CA and Salisbury MD as official members which is incredibly encouraging as are their events and initiatives being organized by our members on the ground. Another special mention goes to Mrs. Shirley Zink, Founder of S.A.C.K. who has been organizing the **World Kindness Youth Conference** which I had the privilege to attend along with 4000 students. I feel incredibly humbled to have the opportunity to be working with such an inspiring group of doers and can not wait to share with you what 2019 has in store for us.

#### Upcoming events include but not limited to:

February 17 2019

#### Random Acts of Kindness Week

March 16 **The TEDx Youth Columbia, South Carolina**

May 31 **The Gathering of Kindness for Health Care professionals** on in Pennsylvania. Dr Lorraine Dickey

March 19 2019

#### Carson City, CA Signing Ceremony

June 16th **Brandman University Irvine, CA** has requested that we provide the keynote at their annual doctorate post graduate event.

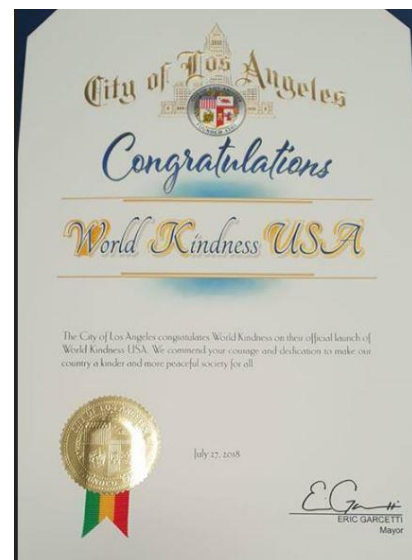
October 11<sup>th</sup> **World Kindness Movement General Assembly Lagano, Switzerland**

**Inaugural WKUSA National Kindness Summit** Washington, DC  
November 2019 TBC

13<sup>th</sup> November 2019.  
**World Kindness Day**

**World Kindness Youth Conference**  
Corona, CA

**Future City Signing Ceremonies TBA**



LETTER OF CONGRATULATIONS FROM LOS ANGELES MAYOR, ERIC GARCETTI

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